

ANNUAL REPORT TO SHAREOWNERS

1960

Walgreen Co.



DIRECTORS

A. A. BORG

C. E. La FRAMENTA

SANFORD J. BOWYER

EDWARD P. LESLIE

C. R. CAMPBELL

S. S. RAAB

ROBERT G. KNIGHT

A. L. STARSHAK

C. R. WALGREEN, JR.

OFFICERS

| OFFICERS |
|--|
| C. R. WALGREEN, JR |
| H. W. BECKERGeneral Auditor |
| A. A. BorgVice President |
| Sanford J. Bowyer |
| C. R. Campbell |
| O. G. GILE |
| M. R. KEPHARTVice President |
| Robert G. KnightVice President and Treasure |
| C. E. LA FRAMENTAVice President |
| EDWARD P. LESLIEVice President |
| W. W. Low |
| A. F. Merner |
| W. K. Miske |
| S. S. RAABVice President |
| W. H. REESE |
| R. G. SCHMITTSecretary |
| A. L. Starshak |
| N. P. STARSHAKComptroller |
| |
| Public Accountants and AuditorsARTHUR ANDERSEN & Co. |
| Transfer Agents THE FIRST NATIONAL BANK OF CHICAGO MORGAN GUARANTY TRUST COMPANY OF NEW YORK |
| Registrars HARRIS TRUST AND SAVINGS BANK OF CHICAGO THE FIRST NATIONAL CITY BANK OF NEW YORK |

General Offices, 4300 W. Peterson Ave., Chicago 46, Ill.

The President's Annual Message

SALES for our 1960 fiscal year ending September 30th reached a new high—over 312 millions. Earnings also reached a record high of \$4.35 per share on all shares outstanding at the close of the year, including those paid out as a stock dividend just



before the year-end. On the same number of shares, the comparable figure for a year ago is \$4.18.

Our expansion activity was substantial during the year. We opened 40 new stores, converted 3 more to

self service type operation and made extensive improvements to many others. We closed 11 stores, 8 of which were replaced by new and larger stores in close proximity. At our fiscal year-end we were operating 451 stores, of which 220 were self service.

In the current year the number of openings will be a few less. One of these new stores will be our first in Puerto Rico, which will be opening within the next few days. Competition changes its form or type from time to time and at present certainly is no less intense. We shall continue to meet it aggressively, and I believe we have a strong organization and a sound competitive set-up.

Sincerely,

Orcwalguen, J.

President

Chicago, November 25, 1960

Walgreen Co. and Subsidiary Companies

COMPARATIVE

ASSETS

| 7,55215 | September 30, | |
|---|---------------|--------------|
| | 1960 | 1959 |
| CURRENT ASSETS: | | |
| Cash | \$ 4,954,290 | \$ 5,846,010 |
| Accounts receivable, less reserves | 4,498,197 | 4,211,626 |
| Inventories of merchandise, priced at the lower of cost or market, less reserves | 38,276,525 | 34,462,108 |
| Total Current Assets | 47,729,012 | 44,519,744 |
| PREPAID RENT, INSURANCE, TAXES, ETC. | 1,550,783 | 1,123,302 |
| Investments in Affiliated and Other Companies, at cost (equity in underlying book values or market value \$4,890,000 in 1960 and \$4,260,000 in 1959) | 1,679,786 | 1,668,978 |
| Fixed Assets, at cost: | | |
| Land | 68,000 | 163,180 |
| Buildings (on owned and leased land) | 1,540,420 | 1,594,159 |
| Equipment | 31,991,564 | 28,274,330 |
| | 33,599,984 | 30,031,669 |
| Less—Reserves for depreciation | 14,161,519 | 13,077,849 |
| Total Fixed Assets | 19,438,465 | 16,953,820 |
| Goodwill, Leaseholds, Leasehold Improvements, Etc., at nominal amount | 1 | 1 |
| | \$70,398,047 | \$64,265,845 |

Note:

In 1957, the shareowners approved a restricted stock option plan for key employees, including officers. At September 30, 1960, 44,225 shares of common stock were reserved for issuance under this plan of which options are outstanding for 42,075 shares at prices ranging from \$25.45 to \$43.48. Options granted under this plan are exercisable beginning one year from the

ALANCE SHEET

LIABILITIES

| | September 30, | |
|---|---------------|--------------|
| | 1960 | 1959 |
| CURRENT LIABILITIES: | | |
| Trade accounts payable | \$10,520,958 | \$ 9,275,576 |
| Accrued expenses and other liabilities | 8,680,644 | 7,933,400 |
| Federal and State income taxes | 3,983,351 | 4,740,812 |
| Notes payable | 2,000,000 | 950,000 |
| TOTAL CURRENT LIABILITIES | 25,184,953 | 22.899,788 |
| | | |
| Shareowners' Equity: | | |
| Common stock, \$10 par value— | | |
| Authorized 1,955,522 shares, issued and outstanding 1,381,275 | | |
| shares in 1960 and 1,336,207 shares in 1959, at stated value | 17,091,655 | 14,826,033 |
| Earned surplus | 28,121,439 | 26,540,024 |
| Total Shareowners' Equity | 45,213,094 | 41.366.057 |
| | | |
| | \$70,398,047 | \$64,265,845 |

date of grant over a period not exceeding five years and in reduced amounts thereafter through 1967. During 1960, 12,033 shares became exercisable of which 9,424 were exercised; and, previously granted options required an adjustment of 1,226 shares because of the 3% stock dividend declared in 1960.

Walgreen Co. and Subsidiary Companies

COMPARATIVE STATEMENT OF INCOME

For the Years Ended September 30, 1960 and 1959

| | 1960 | 1959 |
|--|--|--|
| SALES AND OTHER INCOME: | | |
| Net sales and other store income | \$312,365,247 277,320 | \$285,079,083 269,541 |
| | 312,642,567 | 285,348,624 |
| Costs and Deductions: | | |
| Cost of sales and of selling, occupancy and administration, except | 205 012 002 | |
| depreciation | 297,012,382 | 270,065,023 |
| Depreciation of buildings and equipment | 2,250,514 1,454,000 | 2,086,711 1,693,000 |
| Improvements to leased properties | 304,686 | 401.396 |
| improvemente to reaced properties | 301,021,582 | 274,246,130 |
| INCOME BEFORE FEDERAL AND STATE INCOME TAXES | 11,620,985 | 11,102,494 |
| Provision for income taxes | 5,610,000 | 5,330,000 |
| NET INCOME | \$ 6,010,985 | \$ 5,772,494 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and | ERS' EQUITY | |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year | SERS' EQUITY 1959 \$ 26,540,024 | \$ 24,709,763 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus | S 26,540,024 6,010,985 | 5,772,494 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income | SERS' EQUITY 1959 \$ 26,540,024 | |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year | S 26,540,024 6,010,985 | 5,772,494 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 | 5,772,494 30,482,257 2,077,852 1,658,453 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued Cash payment for fractional shares | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 4,429,570 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 3,942,233 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued Cash payment for fractional shares | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 4,429,570 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 3,942,233 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued Cash payment for fractional shares Balance, end of year Common Stock Balance, beginning of year | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 4,429,570 \$ 28,121,439 \$ 14,826,033 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 3,942,233 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued Cash payment for fractional shares Balance, end of year Common Stock Balance, beginning of year Proceeds from shares issued under employees' stock option plan | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 4,429,570 \$ 28,121,439 \$ 14,826,033 251,736 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 3,942,233 \$ 26,540,024 \$ 12,924,850 242,730 |
| COMPARATIVE STATEMENT OF SHAREOWN For the Years Ended September 30, 1960 and Earned Surplus Balance, beginning of year Net income Deduct—Dividends paid— Cash dividends of \$1.60 per share in each year 3% stock dividend— Transferred to common stock for shares issued Cash payment for fractional shares Balance, end of year Common Stock Balance, beginning of year | \$ 26,540,024 6,010,985 32,551,009 2,148,694 2,013,886 266,990 4,429,570 \$ 28,121,439 \$ 14,826,033 251,736 2,013,886 | 5,772,494 30,482,257 2,077,852 1,658,453 205,928 3,942,233 \$ 26,540,024 \$ 12,924,850 |

ARTHUR ANDERSEN & CO.

120 SOUTH LA SALLE STREET CHICAGO 3

To the Board of Directors,
Walgreen Co.:

We have examined the consolidated balance sheet of Walgreen Co. (an Illinois corporation) and Subsidiary Companies as of September 30, 1960, and the related statements of consolidated income and shareowners' equity for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying consolidated balance sheet and statements of consolidated income and shareowners' equity present fairly the financial position of Walgreen Co. and Subsidiary Companies as of September 30, 1960, and the results of their operations for the year then ended, and were prepared in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year.

ARTHUR ANDERSEN & Co.

Chicago, Illinois, November 11, 1960.

1960... Greatest Growth



RAND OPENING RIBBON-CUTTING SCENE

Customers, wielding small souvenir scissors, enjoy cutting ribbon to open their new Walgreens . . .

Year



MORE NEW STORES

Every Twelfth Walgreens is a Brand
New 1960 Drug Store!

- ATLANTA, GA., Moreland Shopping Center
- BETTENDORF, IOWA, Duck Creek Plaza
- BRADENTON, FLA., Cortez Plaza
- CHICAGO, ILL., 47th & Ashland Ave.
- CHICAGO, ILL., 3239 Lawrence Ave.
- CHICAGO, ILL., 4827 Milwaukee Ave.
- CHICAGO, ILL., New Hyde Park Shopping Center
- CHICAGO, ILL., Ridge Center
- · CHICAGO HEIGHTS, ILL., Otto Mall
- CINCINNATI, OHIO, 535 Race St.
- · COLUMBIA, S. C., Midland Shopping Center
- DEERFIELD, ILL., Deerfield Commons Shopping Center
- DENVER, COLO., Alameda Shopping Center
- ELMWOOD PARK, ILL., Harlem & North Aves.
- FT. WAYNE, IND., Northcrest Shopping Center
- · HOUSTON, TEX., 10800 S. Post Oak Rd.
- JACKSONVILLE, FLA., Lakewood Shopping Center
- JOLIET, ILL., Hillcrest Shopping Center
- · LAKE CHARLES, LA., Greinwich Shopping City
- LOUISVILLE, KY., Algonquin Manor Shopping Center
- LOUISVILLE, KY., Hikes Point Shopping Center
- MARKHAM, ILL., Canterbury Shopping Center
- · MELROSE PARK, ILL., Winston Park Plaza
- MEMPHIS, TENN., Midtown Shopping Center
- · MENLO PARK, N. J., Menlo Park Shopping Center
- METAIRIE, LA., Lakeside Shopping Center
- · MIAMI, FLA., Central Shopping Plaza
- MIAMI, FLA., Northside Center
- MILWAUKEE, WISC., Mid-City Shopping Center
- MILWAUKEE, WISC., Mitchell Park Shopping Center
- NEW ORLEANS, LA., 2606 Jefferson Hwy.
- NORTHBROOK, ILL., Northbrook Meadows
- OAK LAWN, ILL., Green Oak Shopping Center
- ORLANDO, FLA., Orange Blossom Trail Shopping Center
- PHOENIX, ARIZ., Tower Plaza Shopping Center
- PORT ARTHUR, TEX., Jefferson City Shopping Center
- · SAN ANTONIO, TEX., North Star Mall
- · SAN ANTONIO, TEX., Northwest Center
- · VILLA PARK, ILL., Villa Market
- WEST PALM BEACH, FLA., Palm Coast Shopping Plaza

Additionally, other units were modernized, some enlarged, some converted to self-service . . .

Growth . . . Today's Stores Are Bigger, Better, Busier . . .





onstant introduction of new and improved Walgreen Products adds impetus to our Manufacturing Laboratory's production growth.

Quality-guaranteed and value-priced, Walgreen Products are best buys for customers, for you.





EW JACKSONVILLE, FLA., WAREHOUSE

Strategic new location serves Walgreen Drug Stores and Agencies in southeast . . .



ver-rising prescription volume, increasing at even greater rate than overall store sales, is reflected by expanding size of Prescription Departments.

Basis for this consistent growth: Dependable service at reasonable prices.



There's Usually a Walgreens Nearby . . .

- DIRECTORY OF WALGREEN DRUG STORES -

ALABAMA (1)

Mobile

ARIZONA (7)

Phoenix (5) Tucson (2)

ARKANSAS (3)

Fort Smith Hot Springs Little Rock

CALIFORNIA (13)

Alameda
Daly City
Hayward
Oakland
Palo Alto
Redwood City
Sacramento (2)
San Francisco (3)
San Mateo
Santa Monica

COLORADO (13)

Boulder Colorado Springs Denver (7) Englewood Fort Collins Lakewood Pueblo

CONNECTICUT (2)

Bridgeport Hartford

FLORIDA (25)

Bradenton
Daytona Beach
Fort Lauderdale
Hialeah
Jacksonville (4)
Lakeland
Miami (6)
N. Miami Beach
Orlando (2)
Panama City
Pensacola
St. Petersburg
Tallahassee
Tampa
West Palm Beach (2)

GEORGIA (8)

Atlanta (6) Columbus Savannah

ILLINOIS (148)

Arlington Heights Aurora Berwyn (2) Bloomington Blue Island Bridgeview Centralia Champaian CHICAGO (85) Chicago Heights Cicero (2) Danville Decatur (2) Deerfield Des Plaines Downers Grove East St. Louis Elgin Elmhurst Elmwood Park Evanston Evergreen Park Galesburg Glen Ellyn Harvey Highland Park (2) Hinsdale Joliet (2) Kankakee La Grange Lake Forest Markham Melrose Park Moline Morton Grove Norridge Northbrook Oak Lawn Oak Park (3) Park Ridge (2) Peoria (2) Quincy Rockford (2) Rock Island

INDIANA (17)

Skokie (3)

Springfield

Villa Park

Wheaton

Waukegan (2)

Western Springs

Sterling

Anderson
East Chicago
Fort Wayne (4)
Gary (3)
Hammond (2)
Lafayette
Logansport
Michigan City
Muncie
New Albany
South Bend

IOWA (7)

Bettendorf Clinton Council Bluffs Davenport (2) Des Moines (2)

KANSAS (2)

Topeka Wichita

KENTUCKY (14)

Lexington
Louisville (9)
Newport
Owensboro
Paducah
Pleasure Ridge Park

LOUISIANA (19)

Alexandria Baton Rouge (2) Lake Charles (2) Metairie (2) Monroe New Orleans (10) Shreveport

MASSACHUSETTS (2)

Springfield Worcester

MICHIGAN (7)

Battle Creek Benton Harbor Flint Jackson Kalamazoo Lansing Muskegon

MINNESOTA (14)

Duluth (2)
Edina
Minneapolis (7)
Richfield
St. Paul (2)
St. Louis Park

MISSISSIPPI (2)

Jackson Vicksburg

MISSOURI (10)

Crestwood Jennings

Richmond Heights St. Louis (7)

NEBRASKA (3)

Lincoln Omaha (2)

NEW JERSEY (3)

East Paterson Menlo Park Paramus

NEW MEXICO (1)

Albuquerque

NEW YORK (16)

Albany
De Witt
Hempstead
Levittown
Massapequa Park
New Hyde Park
New York (6)
Niagara Falls
Syracuse
Valley Stream
Yonkers

N. CAROLINA (5)

Durham Greensboro Raleigh Wilmington Winston-Salem

OHIO (12)

Akron
Cincinnati (3)
Columbus (3)
East Cleveland
Lima
Springfield
Toledo (2)

OKLAHOMA (3)

Tulsa (3)

PENNSYLVANIA (1)

Altoona

S. CAROLINA (4)

Charleston Columbia (2) Greenville

S. DAKOTA (2)

Aberdeen Sioux Falls

TENNESSEE (15)

Knoxville Madison Memphis (10) Nashville (2) Oak Ridge

TEXAS (37)

Abilene
Amarillo
Beaumont (2)
Corpus Christi (2)
Dallas (6)
Galveston
Houston (13)
Lubbock
Pasadena
Port Arthur (2)
San Antonio (4)
University Park
Waco
Wichita Falls

UTAH (3)

Salt Lake City (3)

VIRGINIA (1)

The Pentagon

W. VIRGINIA (2)

Huntington Wheeling

WISCONSIN (27)

Appleton Beloit Eau Claire Glendale Green Bay Kenosha Menasha Milwaukee (17) Racine Wauwatosa West Allis

WYOMING (2)

Casper Cheyenne



Sanborns

MEXICO

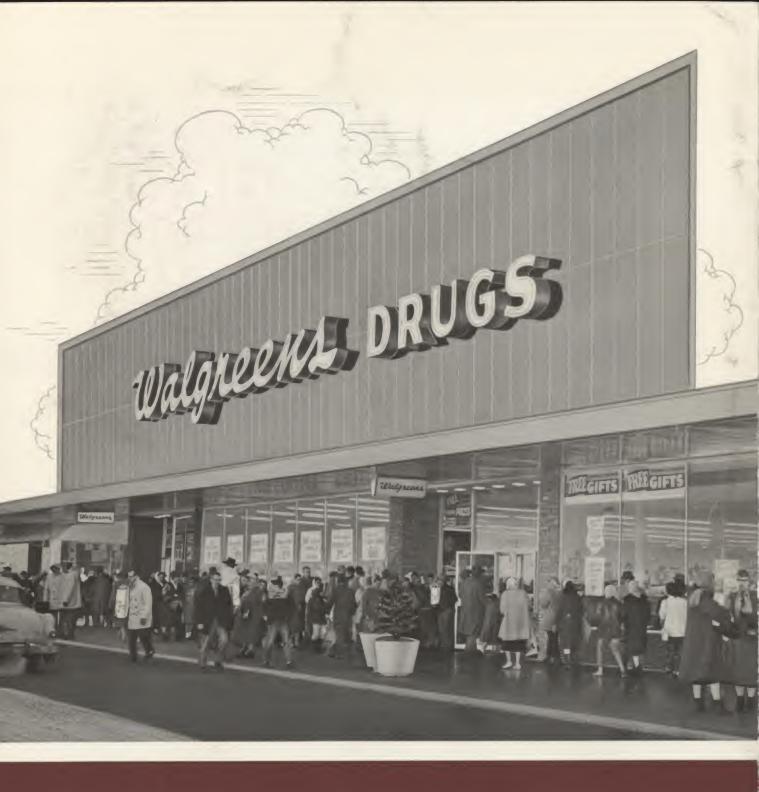
Mexico City (5) Monterrey



451 Walgreen Drug Stores, serving key communities across the nation, bring better health, better living, better value to more than one million customers a day.

In addition, 1852 independently-owned Walgreen Agency Drug Stores carry our name and our products into many areas not directly served by our own stores; and our affiliate in Mexico, the celebrated Sanborns, gives international scope to our operations.

- SOUTHERN \$92,877,067 : 29.7%
- MIDWEST (Chicago excluded) \$93,996,347 : 30.1%
- CHICAGO, ILL. \$63,120,392 : 20.2%
- EASTERN \$31,518,883 : 10.1%
- WESTERN \$30,852,558 : 9.9%



"More people trade at Walgreens than at any other drug stores in the world."